

# SOFT A MARTINEZ

## PICTURE & SOUND EDITOR

[smartinezfilms/portfolio](http://smartinezfilms/portfolio)

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### EDUCATION

Bachelor of Fine Arts in Film & Television - Minor in Editing  
The Savannah College of Art & Design (SCAD)

Expected Graduation May 2026

### EXPERIENCE

#### VIDEO EDITOR

*Park Plaza Pre-Screen Short*

**Sept. – Dec. 2024**

- Collaborated closely with Director and client's vision, reshaped, and refined the pacing and narrative flow.
- Assembled post-production team, hired colorist and the sound department.

#### VIDEO EDITOR

*WWE x SCADPRO*

**Sept. – Nov. 2024**

- Developed engaging graphics and conducted on-camera interviews to enhance project storytelling and presentation.
- Structured and maintained over 1TB of digital files, ensured streamline workflow and easy access to assets.

#### VIDEO EDITOR INTERN

*PEMDAS Productions*

**April-Aug. 2024**

- Organized and managed digital media assets assured all projects were properly archived.
- Utilized software tools such as Adobe Premiere Pro, After Effects and Illustrator for video editing and motion graphics.
- Assisted with production needs including research, as well as on-set data wrangling during shoots.

#### SOCIAL MEDIA MANAGER

*Colibri Mexican Cuisine | The Wildflower*

**May 2022-Feb. 2024**

- Scheduled, shot, and edit photo and video content that align with business guidelines and increasing audience viewership by 45%.
- Managed content calendars, scheduled and published posts, reels, and stories.

#### SOUND EFFECTS EDITOR

*"Cryptid Crisis" | SCAD Short*

**March-May 2024**

- Co-led sound effects editing, featured in the Senior Film Showcase at Lucas Theatre.
- Enhanced and layered sound effects to enhance narrative, coordinated with the foley team.

#### VIDEO EDITOR

*"Please Do (Not) Touch the Art!" | SCAD Fashion*

**June 2023**

- Implemented Director and Designers' feedback through weekly revisions to meet project deadlines.
- Improved visuals through color grading and stabilization of footage for a complete finished product.
- Designed vibrant soundscape that combined music and sound effects, closely aligned with Designer's creative vision.

### SKILLS

Avid Media Composer  
Avid Pro Tools  
Adobe Creative Cloud  
DaVinci Resolve

Microsoft Suite  
Google Suite  
Dropbox  
Vimeo

Blackmagic  
RED Digital Cinema  
OBS  
Shot Designer